



Application for Advertising/Sponsorship

Date: _____

Company/Owner Information

Business Name: _____

Contact Name: _____

Business Address: _____

Other Address: _____

Telephone: (Home) _____ (Bus) _____

(Cell) _____ (Fax) _____

Email: _____

Proposed Advertising/Sponsorship Terms

Type Desired:

- Hoarded Space Back lit Signage Banners Bathroom Facilities
- Floor Decals Stair case decals Stairwell Signs Elevator RMU (Cart)
- Soft Seating Sponsor Other _____

Please describe plans in detail:

Lease Term: From: _____ To: _____



Business/Merchandise/Product Line

Briefly explain your concept, business identity, and/or theme:

What is your advertising/promotional concept? (please provide sample ad, pictures or a visual of your concept if available) _____

What is your target audience/age demographic? _____

References

Please list business references that may be contacted:

Name: _____ Phone: _____

Name: _____ Phone: _____

Name: _____ Phone: _____

This application is subject to the approval of Morguard Investments Limited. In addition, this application is non-binding, further neither party is under any obligation to the other in respect to this application, until a mutually agreeable license agreement has been prepared and properly executed.

Name of Applicant: (please print) _____

Signature of Applicant: _____ Date: _____

Name of Co-Applicant: (please print) _____

Signature of Co-Applicant: _____ Date: _____



As agent for the owner of the Northgate Shopping Centre, Morguard Investments Limited ("Morguard") is committed to maintaining the security and confidentiality of personal information in accordance with applicable privacy legislation and our Privacy Policy. By completing this form, you are consenting to Morguard collecting, using and disclosing your personal information in order to identify and communicate with you, for such other purposes as may be necessary in order to provide you with the products and/or services you have requested, and for any other purposes where you consent or where such collection, use or disclosure is permitted or required by law. You represent that you have all necessary authority and/or have obtained all necessary consents from any other individuals about whom you have disclosed personal information to Morguard in order to enable us to collect, use and disclose such personal information to fulfill the purposes described above. For further information regarding Morguard's personal information handling practices, please refer to Morguard's Privacy Policy at www.morguard.com.

Please return your application to:

The Northgate Shopping Centre
Attention: Specialty Leasing Representative
1500 Fisher Street, North Bay, ON P1B 2H3
Fax: 705-472-6685

Thank you for your interest in the Northgate Shopping Centre!